

**1 Iiyama Hand-Made Paper Studio**

飯山手すき紙体験工房

Uchiyama Washi is a traditional craft of Iiyama with a history of over 400 years. Elegant works such as postcards and lanterns can be created from the pulp of mulberry bark which is sun-bleached on the snow during winter. With a reservation, you can experience these paper-making techniques for yourself.



It takes 25 minutes by direct bus from Nozawa Onsen to JR Iiyama station, about 8 minutes on foot

**2 Mayumi Takahashi Museum of Doll Art**

高橋まゆみ人形館

Mayumi Takahashi is an artist who makes dolls that express the lives of children and elderly people in the countryside. They are very cute and popular. There are a number of works exhibited at the museum.



It takes 20 minutes by direct bus from Nozawa Onsen to Kita Iiyama bus stop, 6 minutes on foot

**3 Buddhist Altar Street**

飯山仏壇通り

Buddhist-altar-making is one of Iiyama's traditional industries. The altars are built of high-quality wood and painted with gold lacquer and gold leaf. Along Iiyama's altar street, there are eleven Buddhist altar stores within 300 meters of one another.



It takes 25 minutes by direct bus from Nozawa Onsen to JR Iiyama station, about 15 minutes on foot

**4 Tanakaya Brewing Co., Ltd.**

株式会社 田中屋酒造店

Tanakaya Brewing Co., Ltd. is the manufacturer of Mizuo-brand sake in Iiyama city. Mizuo is made from local ingredients and spring water from Mt. Mizuo, and is highly regarded throughout Japan.



It takes 20 minutes by direct bus from Nozawa Onsen to Kita Iiyama bus stop, 8 minutes on foot

**5 Maguse Onsen**

馬曲温泉

Maguse Onsen is located in Kijimadaira Village. It is known for the magnificent views from its open-air bath. On sunny days, you can even see the Northern Alps! You can also enjoy local dishes such as Sasa Zushi and Soba.



It takes 20 minutes by taxi

**6 Obuse**

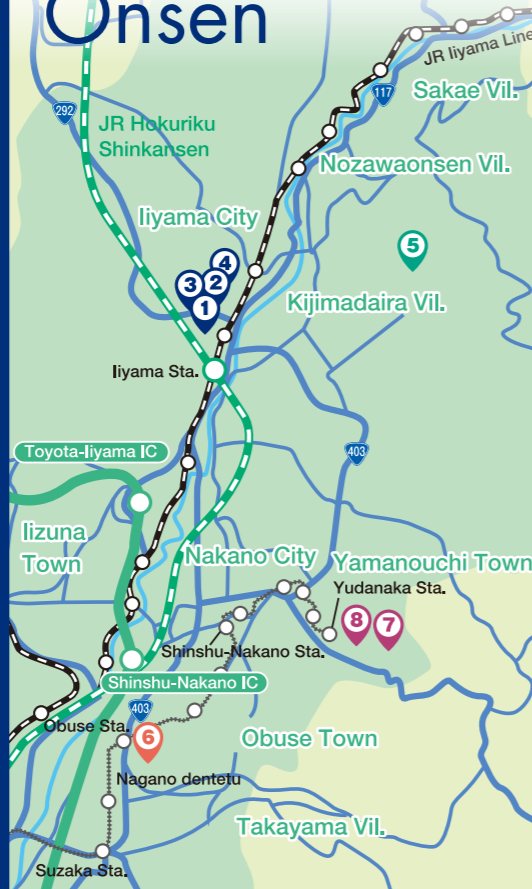
小布施

Obuse is located in the northern part of Nagano Prefecture. It is famous for the Hokusai Museum, which houses the works of the artist Katsushika Hokusai. The area also prospered in agriculture and is known particularly for its chestnuts. You can enjoy its quaint streets of traditional storehouses and its many open gardens.



It takes 25 minutes by direct bus from Nozawa Onsen to JR Iiyama station, about 10 minutes by JR Hokuriku Shinkansen to Nagano station, about 30 minutes by Nagano dentetsu

Enjoy Winter around Nozawa Onsen



**7 Jigokudani Yaen Koen**

地獄谷野猿公苑

Jigokudani Yaen Koen is a park that allows people to observe monkeys up close in their natural habitat, and is the only place in the world where wild monkeys bathe in hot springs. Because the monkeys bathe in the hot spring during winter when the area is covered in snow, they are affectionately called snow monkeys.



It takes 25 minutes by direct bus from Nozawa Onsen to JR Iiyama station, about 35 minutes by express bus to ShigaKogen base, 35 minutes on foot

**8 Shibu Onsen**

渋温泉

Shibu Onsen is a hot spring town with a history of over 1300 years. You can bask in the old-fashioned atmosphere while walking along cobblestone streets lined with wooden ryokans. In addition to the nine public baths around town, you can also visit traditional game parlors and shooting galleries.\*Nine public baths are available for guests only.



It takes 25 minutes by direct bus from Nozawa Onsen to JR Iiyama station, about 10 minutes by JR Hokuriku Shinkansen to Nagano Station, about 45 minutes by Nagano dentetsu



(C) 高橋まゆみ人形館

NOZAWA ONSEN  
**信野沢温泉**  
 DESTINATIONS  
 from  
 NOZAWA ONSEN

Nagano Prefectural Govt.  
 Hokushin Regional Development Bureau  
 Commerce, Industry and Tourism Division

Information  
 Nozawa Onsen Tourism Information Center  
 TEL:+81(0)-269-85-3155 <http://nozawakanko.jp/english/>  
 Iiyama Station Tourist Information Center TEL:+81(0)-269-62-7000

DESTINATIONS from NOZAWA ONSEN  
 Digital version

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# DESTINATIONS from NOZAWA ONSEN

Please enjoy beautiful scenery and Japanese culture to your heart's content!



## Shinminato Kittokito Market

Crab auctions are held at Shinminato Kittokito Market from September to May, where red snow crabs are lined up like a red carpet. You can see the auction by advance reservation and eat freshly boiled crab.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 55 minutes  
Toyama Sta.
- Toyama burikaniBus 45 minutes  
SHINMINATO

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 10 minutes  
Nagano Sta.
- Bus 90 minutes  
HAKUBA Sta.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 10 minutes  
Jōetsumyōkō Sta.
- Myoko Haneuma Line 35 minutes  
MYOKOKOGEN Sta.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 10 minutes  
Nagano Sta.
- Bus 15 minutes  
ZENKOJI TEMPLE



## Zenkoji Temple

Zenkoji Temple is said to have been built about 1400 years ago and is visited by many people from all over the country. The main hall is designated as a National Treasure, has high cultural value, and has many places of interest.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 75 minutes  
KANAZAWA



## Kanazawa

In Kanazawa, you can enjoy the historic landscape reminiscent of the Edo Period over 400 years ago. One of Japan's "Three Great Gardens," Kenrokuen, is located here. You can purchase traditional craft items such as Kutani ware and Wajima lacquer and enjoy fresh seafood.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 75 minutes  
Kanazawa Sta.
- Bus 80 minutes  
SHIRAKAWA-GO



## Shirakawa-go

Shirakawa-go is a village located in the northern part of Gifu Prefecture and is a famous World Heritage site. It is very beautiful from February to March when the village is covered in snow and illuminated at night. There are restaurants, accommodations, hot springs, and other facilities nearby.



## Matsumoto Castle

Matsumoto Castle was built over 400 years ago and is one of five National Treasure castles. It stands beautifully in harmony with the Northern Japanese Alps. You can also enjoy walking around the castle town.

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 10 minutes  
Nagano Sta.
- JR Shinonoi line 60 minutes  
MATSUMOTO Sta.
- 15 minutes  
MATSUMOTO CASTLE

### Access NOZAWA ONSEN

- Bus 25 minutes  
Iiyama Sta.
- JR Hokuriku Shinkansen 85 minutes  
Ueno Sta.
- Ginza Line 5 minutes  
ASAKUSA



## Asakusa

In Asakusa, you can experience Japanese traditional culture. Sensoji Temple is famous for its large lantern at "Kaminarimon." At Nakamise Street, there are many souvenirs such as traditional Japanese crafts. You can also take great photos of Tokyo Sky Tree from here.