

RWC 2019

Activities of wish to bring team base to Ueda

Rugby World Cup 2019 will be hosted in Japan. Sugadaira Kogen has many rugby fields and is used as a training camp site for the National Rugby Team of Japan. We think RWC 2019 is a great opportunity to show our appeal worldwide. Therefore we welcome national teams from all over the world to come and stay with us .

Local brand improvement and City PR

We try to improve the local brand and appeal of our city: we evaluate Ueda Sugadaira Kogen as the camp site where top athletes come to practice and as a place that is famous for rugby in japan.

Promote International exchange / Cross cultural exchange

We promote the exchange between children in Ueda and athletes to learn about international culture and cross-cultural exchange.

To feel Rugby closer

Rugby is a sport for gentleman and was played by distinguished families in England. We promote the chance to show people the manners and chivalry derived from the sport. "One for all. All for one." teaches us the importance of cooperation, teamwork and the bond of solidarity.

RUGBY WORLD CUP

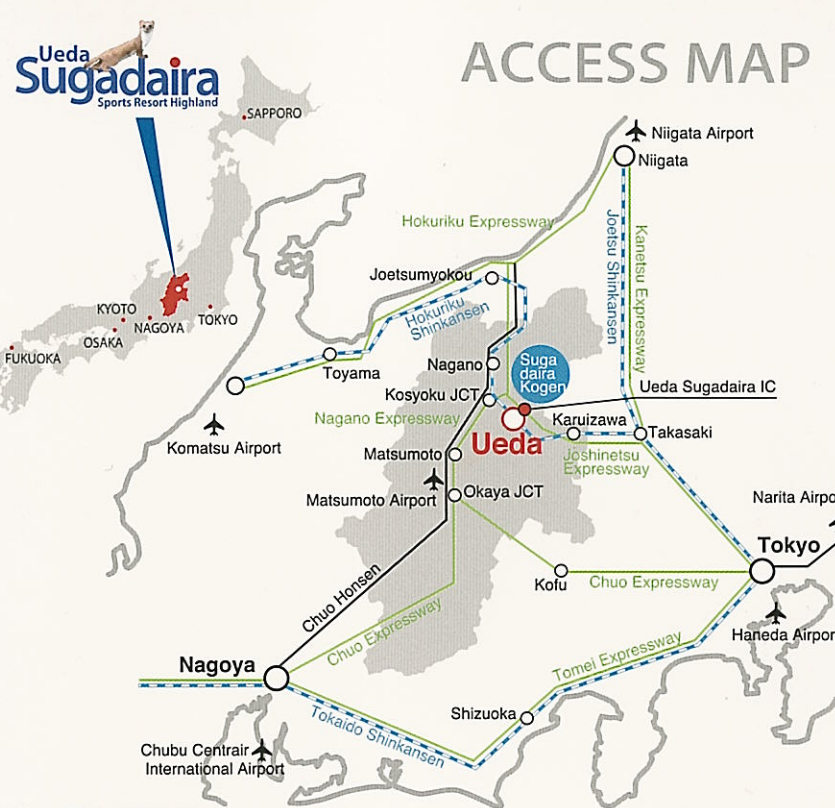
What is RWC? (From RWC2015)

Total matches _ 48 matches Period _ 44days Teams _ 20teams
Full time staff _ More than 200, Volunteer staff _ more than 5000
Audience _ 4 billion in more than 200 countries and regions

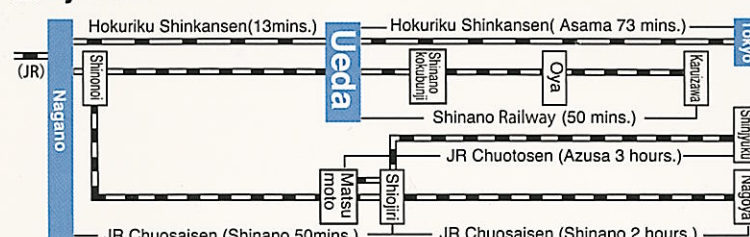
RWC is held for 7 weeks and there are two stages: qualifying pool and knock-out stages. 20 teams can qualify for the RWC, and they are divided into 4 pools of 5 teams.

The teams will match up in a round-robin with 40 games in the pool. The winner and runner-up in each pool qualify for the quarter-finals.

Host countries	Winner	Host countries	Winner
1987 New Zealand, Australia	New Zealand	2007 France	South Africa
1991 England	Australia	2011 New Zealand	New Zealand
1995 South Africa	South Africa	2015 England	
1999 Wales	Australia		
2003 Australia	England	2019 Japan	



By Train



By car



Access to Nagano Ueda

By train

From Tokyo: JR Hokuriku Shinkansen Asama→Ueda station(approx. 75min.)
From Nagoya: (JR Chuosen Limited Express Shinano)→Nagano station (JR Hokuriku Shinkansen Asama)→Ueda station (approx. 3 hours.)
From Nagoya: (JR Chuosen Limited Express Shinano)→Shinonoi station (Shinano Railway)→Ueda station (approx. 3 hours 20 mins.)
From Kanazawa (JR Hokuriku Shinkansen Hakutaka)→Ueda station(approx. 90mins.)

By car

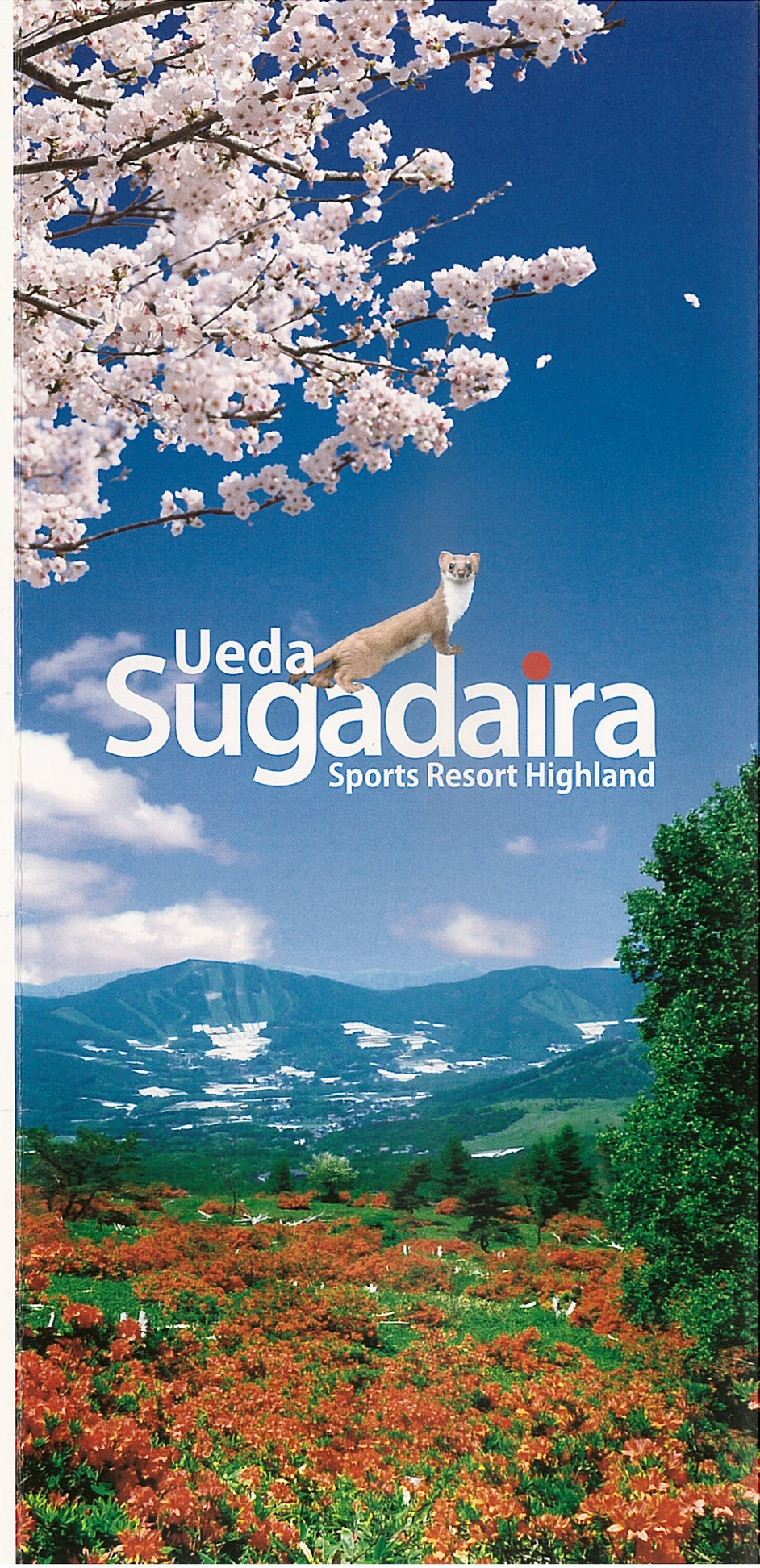
From Tokyo: Kanetsu Expressway→Fujioka JCT→Joshietsu Expressway→Ueda Sugadaira IC (approx. 150mins.)
From Nagoya : Chuo Expressway→ Okaya JCT→ Nagano Expressway→Kosyoku JCT→Joshietsu Expressway→Ueda Sugadaira IC (approx. 170mins.)

By Plane

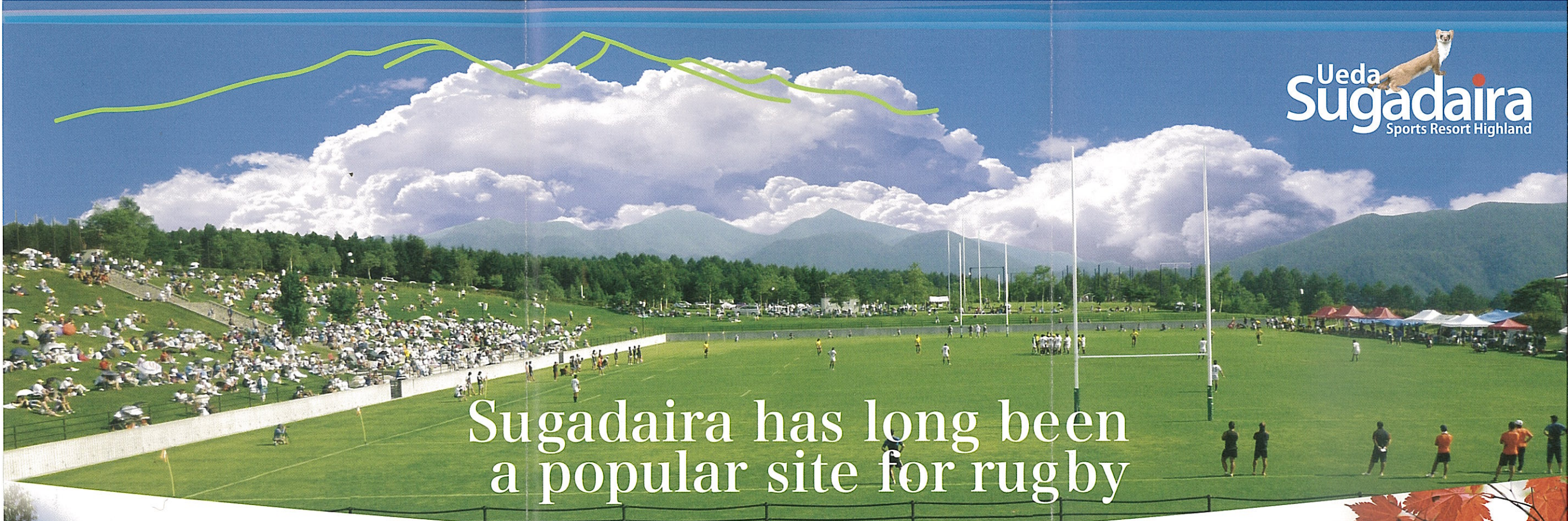
From Sapporo: (FDA/JAL)→Matsumoto Airport 90mins.
From Osaka (Itami) (FDA/JAL)→ Matsumoto Airport 60mins.
From Fukuoka: (FDA/JAL)→Matsumoto Airport 110mins.

Contact us

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Ueda
Sugadaira
Sports Resort Highland



Sugadaira has long been a popular site for rugby

Areas of optimal climate in sport

Sugadaira Kogen located in Joshin'etsuKogen National Park, is in Sanadamachi, the northern part of Ueda. It is famous for the birthplace of the Sanada Clan during the Sengoku era. Sugadaira Kogen is surrounded by 2000 meter high mountains. Mt. Azumaya and Mt. Nekodake are among Japan's 100 most famous mountains. It is cool even in summer averaging at about 20°C. The training area is 1300 to 1500 meters above sea level and has been a famous site for rugby, soccer, tennis and track and field training camps. Especially, Sugadaira has long been a popular site for rugby training. In 1931, Hosei University and in 1932, Waseda University started training camps in Sugadaira. As of now, more than 900 rugby teams from junior high schools, high schools and universities come to Sugadaira throughout the year. It takes only 75 minutes from Tokyo to Ueda by bullet train, and a 35 minute drive from Ueda station to Sugadaira highland. 109 rugby grounds allow us the flexibility to cope with various demands. We have also supported the National Rugby Team of Japan.



Noguchi Miduki Cross-country course

Noguchi Miduki, Gold medalist of the women's marathon at the Athens Olympics has practiced at the cross country course in Sugadaira Farm which is 1600 meters above sea level. The turf course has a great view and steep slopes suitable for muscle strengthening so now it is known as the "Noguchi Miduki Cross country course".



Great nature all seasons

Lots of Japanese azaleas can be seen in June and beautiful colored leaves in fall. Many people enjoy trekking and hiking throughout the year.



Big scale ski area

There are 12 slopes and 36 courses on Mt. Nekodake, big enough for having fun for a whole day. It often has powder snow and conditions are suitable for learner skiers to advanced skiers. Skiers can go up to the top of Mt. Nekodake by Snow Cat (truck sized snowmobile) and enjoy the panorama view on a fine day. You also can see the mystic silver frost on trees for about 25 minutes during the trip to the top. Sugadaira is full of the travelers and skiers, and many of the guests first learned to ski in Sugadaira.

